

# PATTERNS REVEAL A LOT.

But you have to know how to read them.



**SupplyCopia™** reads the consumption patterns in over 260 procedures and turns them into valuable results for everyone.

What's harder, finding more cost-effective medical and surgical products, consumables, and equipment, or convincing physicians they can still get the results they want by using them?

Fact is, supply chain managers and CFOs think physicians *don't care about money*, while physicians think that's all the business types care about, with no thought given to quality care and patient outcomes.

**SupplyCopia™** has changed all that, with a solution that's built, tested – and already working at nearly:



**100 hospitals and counting.**



Covering more than **260 procedures.**



**15%-20% of consistent savings** for hospitals and thousands of procedures.

# No consultants, no spreadsheets just ongoing results.

Here's how **SupplyCopia's** Procedure and Product Standardization solution works:

1

We automatically extract both structured and unstructured procedure data from millions of line items and disparate systems.

2

We standardize names and nomenclature, and map them either by hospital or organization.

3

Using the latest algorithms and technology, we make the relevant connections between products, systems, physicians, and procedures, producing thousands of permutations and combination.

4

For every procedure we deliver a best-fit recommendation, supplemented by a clinical team review.

5

We account for variables like procedure by type, physician, and location, as well as cost variances for the same facility or a group of them at an IDN level.

6

We include brand adoption cost implications for each physician, physician preferences and their costs, procedure costs versus patient outcomes, and a comparison of physician and procedure effectiveness.



**But don't take our word for it.**

SupplyCopia is currently finding ***the patterns that bring consistent savings of:***

**15%-20% to nearly 100 hospitals  
and thousands of procedures.**

To learn more about specific examples directly from those hospitals, and to find out how you can benefit, too, please contact [info@supplycopia.com](mailto:info@supplycopia.com).